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Total No. of Pages: 02  
Total No. of Questions: 07

**BBA (Sem.-5<sup>th</sup>)**  
**BUSINESS ENVIRONMENT**  
Subject Code: BBA-501  
Paper ID: [A3130]

Time: 3 Hrs.

Max. Marks: 60

**INSTRUCTIONS TO CANDIDATE:**

- (i) Section –A, is Compulsory.  
(ii) Attempt any four questions from Section-B.

**Section –A**

Q.1. Answer briefly:

(10x2=20)

- (a) Legal Environment
- (b) Consumerism
- (c) Competition Law
- (d) WTO
- (e) European Union
- (f) Political System
- (g) Technology transfer
- (h) Balance of Trade
- (i) Public Sector Unit
- (j) Consumer Protection Act

**Section –B**

(4x10=40)

- Q.2.** What is SWOT Analysis? Illustrate internal and external business environmental factors with suitable examples.
- Q.3.** Write a detailed note on objectives and features of Competition Act, 2002.
- Q.4.** Is technology transfer beneficial for both developed and developing countries? Also explain problems in import of technology.
- Q.5.** Identify role and responsibility of International Economic Institutions in creation of

favourable International Business Environment.

**Q.6.** “Government has no role to play in business”. Explain the statement in light of present economic policy of Government of India.

**Q.7.** What is Business Environment? Can any business house control the same? If yes, to what extent?

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